

GERMAN BROWN SWISS

milk performance • protein-power • longevity

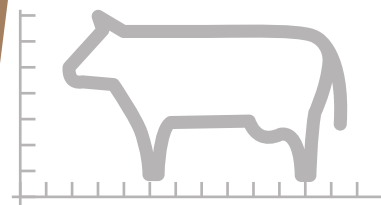


GERMAN LIVESTOCK
ASSOCIATION

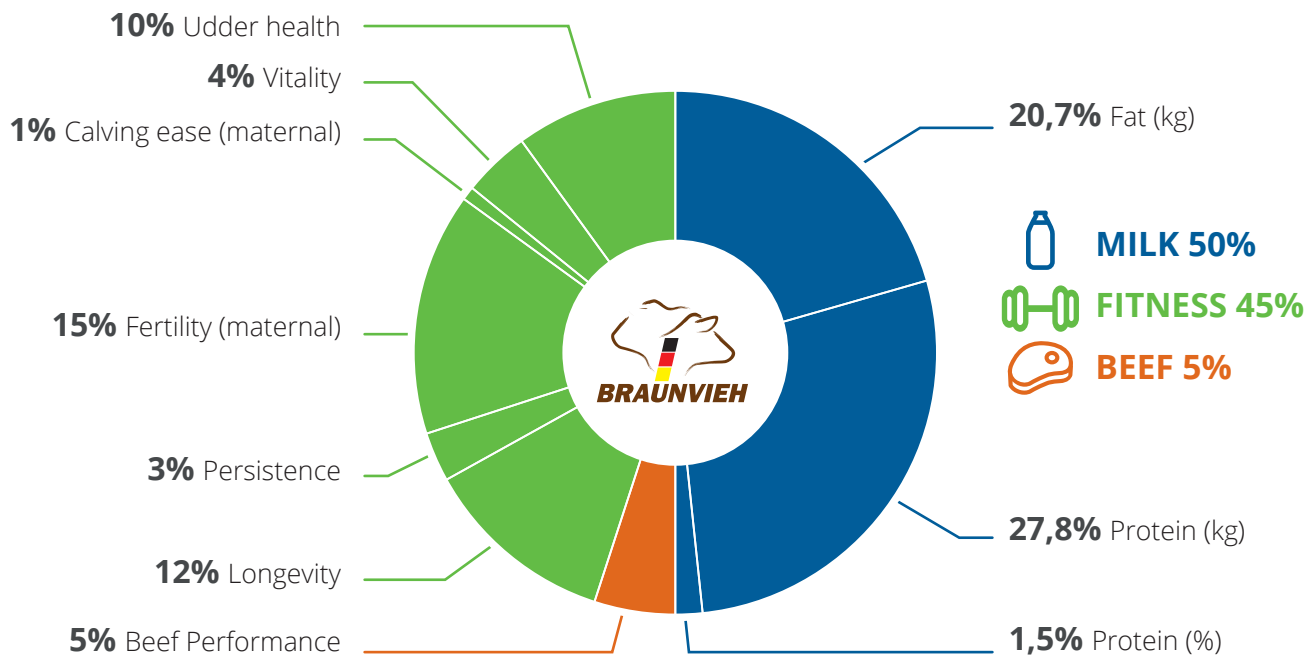


The German Brown Swiss is a dual-purpose breed with strong focus on milk performance. Besides the milk production and the udder composite a special emphasis is put on the adaption qualities, durability and the solid feet and legs of the Brown Swiss cow. The Brown Swiss is highly adaptable to diverse geographical regions of milk production such as mountainous areas, extreme climates and forage conditions or tropical environments and as well adaptable to intensive systems. The favorable composition of the milk protein, especially for cheese making are considered in the breeding goal as well.

| BREED PROFILE | Height at cross | 142–155 cm |
|---------------|------------------|---|
| | Live weight | > 600 kg |
| | Milk components | 7–8% fat & protein |
| | Milk performance | 250–300 kg protein 8.000–9.000 kg/year |



TOTAL MERIT INDEX





HIGH PERFORMING

- Strong will to perform
- Flat lactation curve
- Increase in performance from lactation to lactation
- High milk components
- Early maturing heifers

- Best forage conversion
- Cost efficient production



HIGH QUALITY

PROTEIN POWER

- The No. 1 breed for protein

PROTEIN QUALITY

- High cheese yield due to Kappa Casein BB
- High proportion of Beta Casein A2A2

- Increased milk price
- The perfect milk for cheesemakers
- Healthy and high value products



FIT & LONG-LASTING

- Great feet & legs with hard, black hoofs
- Functional udders
- A high lifetime performance
- Fertility and vitality
- Stable metabolism

- Savings due to the healthy, robust and long lasting cows
- Sale of excess animals as breeding livestock
- Low costs from replacements

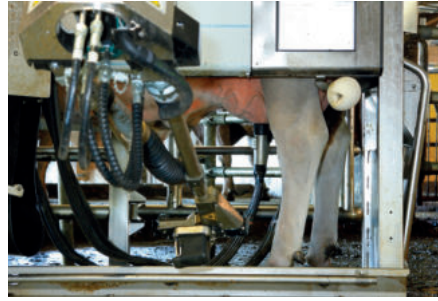
PROFITABILITY



ADAPTABILITY

- Excellent for pasture systems
- Distinct heat tolerance
- Suitable for all production systems and farming intensities

- High performances in different climatic conditions
- Suitable for low-input systems
- Well suited for extensive pasture systems



TROUBLE FREE

- Stable metabolism
- Good temperament
- Healthy udders
- Milking ease
- Robust and healthy cows
- Easy calving
- Excellent feet & legs

- Low costs for veterinarian care
- Milking efficiency
- Reduced time exposure



CALF QUALITY

- High daily net gains
- Rapid juvenile growth potential
- Good beef potential
- Fit calves
- Attractive carcass quality and dressing percentage

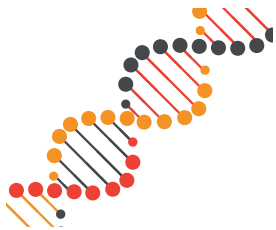
- Good revenues from calves
- Steady demand for calves for fattening and breeding
- High efficiency in rearing and fattening





Brown Swiss breeding program in Germany

- Verified performance testing with more than 87% under milk recording
- High data quality
- Independent classification
- Test in various production systems
- International breeding values (Interbull)



German genetics: bovine semen and breeding cattle

- Healthy and productive Brown Swiss animals
- Herdbook guidance and performance testing on the highest level
- Extensive consulting



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